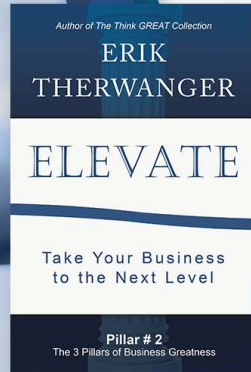


**PILLAR 2  
PLANNING**

4-Part series from the pages of  
**ELEVATE**

Flight Plan Creation  
Aircrew Development  
Tactical Maneuvers  
Ascension Enhancement



***Take Your Business to the Next Level***

This dynamic series introduces the BES: Business Elevation System and explores the Four Forces of Business Elevation. Provide your business leaders and their teams with the skills required to create, implement, and support your Flight Plan.

**Includes workbooks and a copy of *ELEVATE***

**Your business aircraft was not designed to stay on the ground.  
It's time to take off!**



THE **BES** Flight Path™  
The STEPS of BUSINESS ELEVATION



Business  
Assessment

Pre-Flight  
Checklist



Establish  
Identity

Identify  
Destination

Route &  
ETA

Engage  
The Team

Pilot's  
Tools

Business  
Synergy

Eliminate  
Obstacles

Discover  
Solutions

Overcome  
Turbulence

Exponential  
Growth

Structural  
Integrity

In-Flight  
Refueling