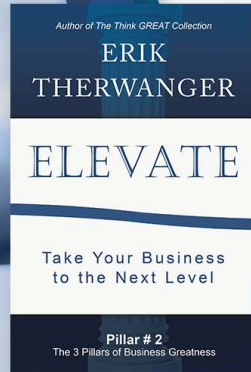


**PILLAR 2  
PLANNING**

4-Part series from the pages of  
**ELEVATE**

Flight Plan Creation  
Aircrew Development  
Tactical Maneuvers  
Ascension Enhancement



***Take Your Business to the Next Level***

This dynamic series introduces the BES: Business Elevation System and explores the Four Forces of Business Elevation. Provide your business leaders and their teams with the skills required to create, implement, and support your Flight Plan.

**Includes workbooks and a copy of *ELEVATE***

**Your business aircraft was not designed to stay on the ground.  
It's time to take off!**



THE **BES** Flight Path™  
The STEPS of BUSINESS ELEVATION



Business Assessment

Pre-Flight Checklist



Establish Identity

Identify Destination

Route & ETA

Engage The Team

Pilot's Tools

Business Synergy

Eliminate Obstacles

Discover Solutions

Overcome Turbulence

Exponential Growth

Structural Integrity

In-Flight Refueling