

**Erik  
Therwanger**  
Author, Speaker, Coach



# STRATEGIC PLANNING

## *Think GREAT and Act Strategically*

In today's competitive business environment, strategic planning is essential for business leaders who want to ensure that their organizations successfully maintain relevancy, ensure growth, and guarantee success.

Providing proven, field-tested strategies, Erik utilizes his book, ELEVATE to prepare strategy for all organizations, regardless of the size of the business, or the size of the challenges. Build and maintain the competitive edge needed to support your vision.

## **GREAT for...**

- Entrepreneurs
- Business Owners
- Executive Leaders
- Small Businesses
- Large Corporations
- Franchises
- Charity Organizations
- Start-Ups

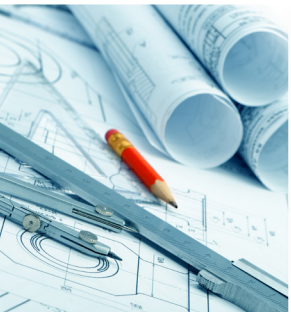
## **What People are Saying...**

*Hiring Erik is without a doubt the best decision I have made. Erik's approach to coaching is not just about the professional, but takes all of my goals in life into account in helping me make the best decisions and adopt the best approach for my business. The best testament to his coaching may be that as issues come up that I want input on; his voice is inside my head telling me the questions to ask, how to approach the issue, and asking me what I want from the outcome. Erik has the ability to cut through the noise and hone in on the real issues. Erik is GREAT at teaching me better goal setting and accountability, including creating strategic plans to achieve such goals, and measuring progress. I highly recommend to any business to call Erik if they want to take their business to the next level.*

Anne McClimon  
Owner, The UPS Store, Eagan and Bloomington

- Establish Destination and Direction
- Create Opportunities
- Increase Profitability
- Gain Market Share
- Develop Long-Range Goals
- Accomplish Short-Term Objectives
- Increase Team Satisfaction

## **From the Pages of:**



 **Think GREAT**  
YOUR PATHWAY TO SUCCESS  
Hosted by Erik Therwanger

Find our new podcast on  
iTunes and PodcastOne

[www.ThinkGreat90.com](http://www.ThinkGreat90.com)  
PO Box 1144  
Prior Lake, MN 55372  
952 807 3887