



# SALES PERFORMANCE

**Experience New Levels of Success** 

Empower your entire sales team to achieve new levels of success as they set and accomplish their sales goals, while simultaneously elevating their performance as sales leaders.

From his revolutionary book, *Dynamic Sales Combustion*, Erik Therwanger will share the sales strategies and techniques he has personally applied as a top producer, an executive sales leader, and a sales trainer to thousands of sales professionals.

#### **Exceed Sales Goals**

**Achieve Predictable Results** 

**Enhance Profitability** 

Increase Accountability

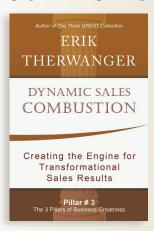
**Boost Referrals** 

Improve Prospecting

**Accurately Forecast** 

### From the Pages of:





## GREAT for...

- Sales Leaders
- Sales Teams
- Account Managers
- Sales Support Staff

#### Available as:

- Keynote Speeches
- Sales System Development
- Training Sessions
- One-on-One Coaching

# What People are Saying...

Our sales pipeline has grown ten times since we began to apply Erik's sales strategies and techniques. He has been transformational for our company. More than just providing ideas and thoughts, he delivers the "boots-on-the-ground" practical application necessary to put you in the driver's seat.

John Arms CEO, Wingnut Advertising











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