

**Erik
Therwanger**
Author, Speaker, Coach



STRATEGIC PLANNING

Think GREAT and Act Strategically

In today's competitive business environment, strategic planning is essential for business leaders who want to ensure that their organizations successfully maintain relevancy, ensure growth, and guarantee success.

Providing proven, field-tested strategies, Erik utilizes his book, ELEVATE to prepare strategy for all organizations, regardless of the size of the business, or the size of the challenges. Build and maintain the competitive edge needed to support your vision.

GREAT for...

- Entrepreneurs
- Business Owners
- Executive Leaders
- Small Businesses
- Large Corporations
- Franchises
- Charity Organizations
- Start-Ups

What People are Saying...

Hiring Erik is without a doubt the best decision I have made. Erik's approach to coaching is not just about the professional, but takes all of my goals in life into account in helping me make the best decisions and adopt the best approach for my business. The best testament to his coaching may be that as issues come up that I want input on; his voice is inside my head telling me the questions to ask, how to approach the issue, and asking me what I want from the outcome. Erik has the ability to cut through the noise and hone in on the real issues. Erik is GREAT at teaching me better goal setting and accountability, including creating strategic plans to achieve such goals, and measuring progress. I highly recommend to any business to call Erik if they want to take their business to the next level.

Anne McClimon
Owner, The UPS Store, Eagan and Bloomington

- Establish Destination and Direction
- Create Opportunities
- Increase Profitability
- Gain Market Share
- Develop Long-Range Goals
- Accomplish Short-Term Objectives
- Increase Team Satisfaction

From the Pages of:



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