



Erik Therwanger

Founder, Author, Speaker



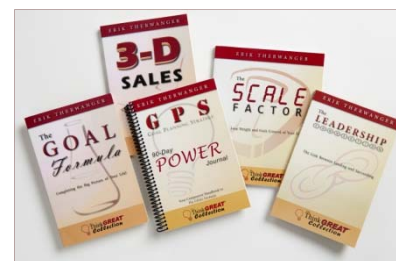
- ◆ **Strategic Planning**
- ◆ **Dynamic Keynotes**
- ◆ **Leadership Development**
- ◆ **Team Building**
- ◆ **Sales Performance**
- ◆ **Goal Setting**

As the founder of Think GREAT, Erik draws from his experiences as a U.S. Marine, executive business leader, sales professional, and entrepreneur to help organizations to achieve greater levels of success. He uniquely combines leadership development, team building, sales training, and goal-setting into strategies and techniques that empower employees, sales teams, leaders, and business owners to exceed expectations.

His presentations have been requested from businesses such as Sam's Club, branches of the armed services ranging from the Air National Guard to the U.S. Marine Corps, and charity organizations like The American Cancer Society.

Erik is the author of *The Think GREAT Collection* and shares the successful, proven concepts in his five books to give individuals and organizations the competitive edge needed for achieving new levels of success.

1. *The GOAL Formula*
2. *3-D Sales*
3. *The LEADERSHIP Connection*
4. *The SCALE Factor*
5. *GPS: 90-Day Power Journal*



As a speaker and consultant, Erik provides organizations with the competitive edge for accomplishing corporate goals and achieving greater results. His training sessions provide team members with the tools needed to achieve new levels of success. With a lasting message of inspiration, he also empowers audiences as he describes his life-changing experience of being his wife's caregiver, during her four bouts with cancer.

Erik's interactive and entertaining style empowers audiences to connect and relate as he shows them how to open new doors to success in their personal and professional lives. More than just a presenter, Erik provides consistent coaching and training to ensure that organizations exceed their expectations.

His dynamic 90 Day Run is designed to help accomplish corporate goals by developing a solid plan, initiating the appropriate actions, and providing detailed accountability of performance.

